

Heuristic	Awful	Poor	Average	Good	Excellent
1. Visibility of system status					
2. Match the system and the real world					
3. User control and freedom					
4. Consistency and standards					
5. Error prevention					
6. Recognition rather than recall					
7. Flexibility and efficiency of use					
8. Aesthetic and minimalistic design					
9. Help recognize and recover from errors					
10. Help and documentation					